



Amsterdam Boats

High-quality luxury boats and hospitality

Privacy Statement

Version: August 2018

Amsterdam Boats B.V.

Registered with the Chamber of Commerce under number: 34331505.

Established at the Cruquiusweg 40 in (1019 AT) Amsterdam.



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1. Who is the controller?

AMSTERDAM BOATS B.V. is a private company with limited liability, having its registered office at the Cruquiusweg 40 in (1019 AT) Amsterdam, registered with the Chamber of Commerce under number 34331505 (hereinafter referred to as: '**AMSTERDAM BOATS**'). The websites boothurenamsterdam.com, rentaboatamsterdam.com and amsterdam-boats.com are websites of AMSTERDAM BOATS ('**AMSTERDAM BOATS websites**').

2. Personal data and privacy

The protection of privacy is important to AMSTERDAM BOATS. Your personal data that are obtained from you via the AMSTERDAM BOATS websites and/or via the office (by telephone, email or *chat*) of AMSTERDAM BOATS are processed in accordance with the applicable privacy regulations and are used in the manner outlined in this statement.

3. What is the purpose of the processing?

Your personal data can be used for the following purposes ("**Processing Purposes**"):

1. Services provided by AMSTERDAM BOATS to customers and passengers regarding:
(i) the transport of one or more persons within the framework of a boat trip with one or more boats and/or (ii) the supply of (catering) services and/or consumptions (beverages) on board of one or more boats and/or (iii) intermediary between third parties and the customer(s) in respect of one or more boats trips to be provided by the said third parties and/or (iv) the supply of additional and/or other services and/or goods, all as described further in the agreement with the relevant customer(s) ("**Services**");
2. For the benefit of the business operations of AMSTERDAM BOATS, including but not limited to the recruitment and selection of staff, administration, security, management of IT systems, compliance with statutory duties, archiving and handling of requests, complaints and disputes and/or settlement of damages, including with insurance companies;



3. Marketing and communication purposes.

4. What is the legal ground for the processing?

Legal grounds for the processing are the conclusion of agreements regarding the supply of services and the implementation and settlement of the same, compliance with statutory duties, inter alia regarding the business operations and looking after the justified interests of AMSTERDAM BOATS and third parties, and/or if you gave consent to the relevant processing.

5. What personal data shall be processed by AMSTERDAM BOATS?

AMSTERDAM BOATS processes, inter alia, title, name, address, postcode, place of residence, telephone, email address, company name, job title, bank account number, date of birth, country of establishment and other information that is required for the supply of Services or one of the other Processing Purposes. AMSTERDAM BOATS also processes other data that are made available by you in the fields on the AMSTERDAM BOATS websites that are not mandatory or during *chats* and/or telephone conversations in connection with the Services. AMSTERDAM BOATS acquires your personal data because you personally disclose them to AMSTERDAM BOATS or because AMSTERDAM BOATS obtains them from third parties within the framework of one of the Processing Purposes.

6. With what recipients shall the personal data be shared?

AMSTERDAM BOATS does not share your personal data with third parties, unless this is required for one or more of the Processing Purposes. The data are shared within the group companies to which AMSTERDAM BOATS belongs, however exclusively for internal administrative purposes and/or for the benefit of the Processing Purposes. Other parties are involved in the performance of the Services. Data may, for instance, be shared with contractors, e.g. shippers and/or (other) shipping companies hired by AMSTERDAM BOATS. AMSTERDAM BOATS also relies on, inter alia, ICT service providers, e.g. hosting



providers of the AMSTERDAM BOATS websites and/or cloud service providers, and financial and administrative service providers, e.g. administration firms and/or accountants.

7. International data transfers

Within the framework of the performance of the Services it may be required to send personal data to recipients outside the European Economic Area. As the occasion arises AMSTERDAM BOATS ensures that the said transfer takes place in accordance with applicable legislation and regulations. AMSTERDAM BOATS relies on MailChimp for the sending of newsletters. For more information about the processing of personal data by MailChimp AMSTERDAM BOATS refers you to the privacy policy of MailChimp.

8. Retention of data

AMSTERDAM BOATS does not retain your data longer than required for the Processing Purposes.

9. Cookies and web beacons

A cookie is a file that is stored on the hard drive of your computer by your browser. A web beacon, also referred to as an Internet tag or pixel tag, is used to collect information about your internet usage. On the basis thereof AMSTERDAM BOATS can provide you with more specific information. When visiting (one or more of) the AMSTERDAM BOATS websites you are informed by means of a message what cookies and web beacons it regards and you are requested to consent to the placing of the said cookies and web beacons.

10. Newsletters and reviews

Your consent is requested for the sending of email newsletters and/or the posting of your reviews on the AMSTERDAM BOATS websites. At the bottom of every digital newsletter



that you receive from AMSTERDAM BOATS you can always change your email preferences via the 'unsubscribe' or 'subscribe' link. You can therefore always revoke your consent. However, if you revoke your consent then this shall not affect the legal grounds of the processing operations in the past.

11. What are your rights?

You are entitled to request AMSTERDAM BOATS for information about your personal data. If the data are incorrect, incomplete or irrelevant then you are entitled to request correction and/or supplementation of the same. You are also entitled to object to the processing of the said data and to request erasure of the data. To the extent that the processing is based on your consent, you are always entitled to revoke the said consent. Revocation does not affect the legitimacy of the processing on the basis of the consent prior to revocation of it. If you wish to submit a request then you should contact AMSTERDAM BOATS in writing via the contact details below. AMSTERDAM BOATS decides on your request within four weeks. You are also entitled to submit a complaint to the supervisory authority. The competent supervisory authority is the Dutch Data Protection Authority

12. Changes

AMSTERDAM BOATS reserves the right to change this privacy statement.

13. Contact

For questions or comments about the processing of your personal data and to rely on your aforementioned rights you can contact AMSTERDAM BOATS via:

Amsterdam Boats B.V.

For the attention of the Board of Directors

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